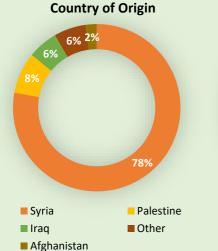
Research project

Entrepreneurial intention and behaviour of newcomers in their host countries

Summary of results from the first wave survey conducted in Summer-Autumn 2019 (n=1,785)



The largest groups of respondents are from Syria, which comprise 78 per cent, followed by those from Palestine (8 per cent), and Iraq (5.8 per cent).

Do you have a goal to be a

business owner in your country

of residence?

Yes No

were running their company.

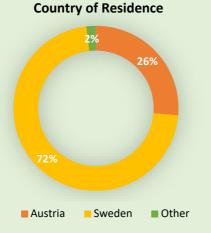
• However, about 26 per cent of the

• At the time of the study, none of the

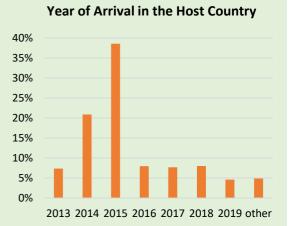
respondents already started a business, or

respondents have the goal to be a business owner in their country of residence.

26%

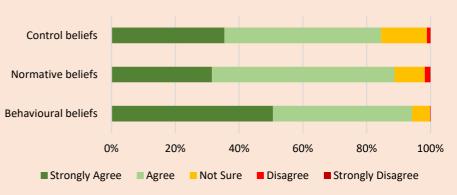


A large per centage of the respondents reside in Sweden, which accounts for 72 per cent. About 26 per cent of the respondents live in Austria, and the remaining 2 per cent reside in other European countries.



The majority of respondents arrived in their country of residence between 2014 and 2015. This data reflects the events that unfolded during this time in different parts of the world, particularly in the Middle East, and caused large-scale movement of people.

Newcomers' Beliefs about Starting a Business in their Host Country



- How likely did respondents feel that entrepreneurship would produce the desired personal and professional outcomes? (Behavioral beliefs)
- About 94% of the respondents believe that business ownership will provide them with the desired autonomy, good living, work life balance, and professional challenge.
- What did respondents think their important reference people felt? (Normative beliefs)
- The vast majority of the respondents have the perception that their close friends and family members would approve of their goal of becoming a business owner.
- What did respondents think about their ability to influence outcomes in entrepreneurship? (Control beliefs)
- The vast majority of the respondents believe that they are able to control or influence the factors affecting their journey towards business ownership.





The study participants