



INSTITUTE FOR INNOVATION
MANAGEMENT
JOHANNES KEPLER
UNIVERSITY LINZ

IFI
JKU



Research Partners

Dr Maria Anastasiadis, University of Graz, AT
Prof Alistair Anderson, University of Aberdeen, GB
Dr Ewald Aschauer, WU Vienna, AT
OA Dr Andreas Baranyi, Medical University of Graz, AT
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Prof Hermann Frank, WU Vienna, AT
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Prof Teemu Kautonen, Aalto University, FI
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Prof Gerard McElwee, University of Sheffield, GB
Dr Andrea Moro, University of Leicester, GB
Prof David Mullins, University of Birmingham, GB
Prof Andreas Novy, WU Vienna, AT
Prof Marthe Nyssens, University of Louvain, BE
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Prof Alexander Schopper, University of Innsbruck, AT
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Dr Yancy Vaillant, Universidad Autonoma de Barcelona, ES
Dr Tom Wainwright, University Southampton, GB
Prof Bent Warming-Rasmussen, DU, DK

Institute for Innovation Management

Innovation addresses key societal challenges



Johannes Kepler University Linz
Altenberger Straße 69
4040 Linz, Austria
Institute for Innovation Management
Managementzentrum, 3rd floor

Contact:
Carmen Schacherreiter
carmen.schacherreiter@jku.at
+43 732 2468 4421



ifi.jku.at



ifi.jku.at

Mission

The Institute for Innovation Management (IFI) focuses on three innovation challenges in research and teaching:

- **Crossing borders:** Innovation implies breaking new grounds or establishing new links across borders
- **Sustainability and change:** Innovation is the interplay of sustainability and change
- **Social and regional embeddedness:** Innovation draws on the innovative capacity of places and communities

Selected Current Research Projects

- Business Angels and their Network
- Ethical Research Behaviour among Business Scholars
- Evidence Based Innovation Policies for Additive Manufacturing
- Game Survey: Innovative Surveys via Gamification
- Grey Entrepreneurs: 50-plus Mature Innovators
- Mapping the Perception and Reality of Additive Production
- Offshoring of Innovation in Small and Medium-Sized Enterprises
- Real Localism through Community-led Innovations
- Regional Embeddedness as Driver of Innovation
- Social Media Marketing and Business Success
- Sustainable Change in Small and Medium Enterprises
- Trust and Lending to Small and Medium-Sized Enterprises

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Let's Change Direction
and Innovate



Matthias Fink
Professor and head of institute
matthias.fink@jku.at



Isabella Hatak
Vice head of institute
isabella.hatak@jku.at

Team

Berthold Baurek-Karlic - berthold.baurek-karlic@jku.at
Johannes Gartner - johannes.gartner@jku.at
Michael Gusenbauer - michael.gusenbauer_1@jku.at
Rainer Harms - rainer.harms@jku.at
Richard Lang - richard.lang@jku.at
Daniela Maresch - daniela.maresch@jku.at
Andreas Rauch - andreas.rauch@jku.at
Elisabeth Reiner - elisabeth.reiner@jku.at
Carmen Schacherreiter - carmen.schacherreiter@jku.at

Selected Current Publications

Fink, M., Lang, R. & Harms, R. (2013): Local Responses to Global Technological Change: Contrasting Restructuring Practices in Two Rural Communities in Austria. *Technological Forecasting and Social Change* 80(2): 243-252.

Hatak, I., Kautonen, T. & Fink, M. (2013): Senior-Unternehmertum. Empirische Evidenz aus 27 europäischen Ländern. *Die Betriebswirtschaft* 73(1): 7-26.

Hatak, I., Röbl, D. (2013): Relational Competence-Based Knowledge Transfer within Intrafamily Succession: An Experimental Study. *Family Business Review* DOI: 10.1177/0894486513480386.

Kautonen, T., van Gelderen M. & **Fink, M.** (2013): Robustness of the Theory of Planned Behaviour in Predicting Entrepreneurial Intentions and Actions. *Entrepreneurship Theory & Practice* DOI: 10.1111/etap.12056.

Kibler, E., Kautonen, T. & **Fink, M.** (2014): Regional Social Legitimacy of Entrepreneurship: Implications for Entrepreneurial Intention and Startup Behaviour. *Regional Studies* DOI: 10.1080/00343404.2013.851373.

Lang, R., Kibler, E. & Fink, M. (2013): Understanding Place-Based Entrepreneurship in Rural Central Europe – A Comparative Institutional Analysis. *International Small Business Journal* DOI: 10.1177/0266242613488614.

Lang, R. & Novy, A. (2013): Cooperative Housing and Social Cohesion: The Role of Linking Social Capital. *European Planning Studies* DOI: 10.1080/09654313.2013.800025.

Lundström, A., Vikström, P., **Fink, M.**, Crijns, H., Glodek, P., Storey, D. & Kroksgård, A. (2013): International Comparisons of the Costs and Coverage of SME and Entrepreneurship Policy: Sweden, Poland, Austria, UK and the Flanders region of Belgium. *Entrepreneurship Theory & Practice* DOI: 10.1111/etap.12037.

Moro, A. & **Fink, M.** (2013): Loan Managers' Trust and Credit Access for SMEs. *Journal of Banking and Finance* 37(3): 927-936.

Moro, A., **Fink, M.** & Kautonen, T. (2013): How do Banks Assess Entrepreneurial Competence? The Role of Voluntary Information Disclosure. *International Small Business Journal* DOI: 10.1177/0266-242612458.

Rauch, A., van Doorn, R. & Hulsink, W. (2014), A Qualitative Approach to Evidence-Based Entrepreneurship: Theoretical Considerations and an Example Involving Business Clusters. *Entrepreneurship Theory and Practice*. doi: 10.1111/etap.12093

Rauch, A. & Hulsink, W. (2014). Putting Entrepreneurship Education where the Intention to Act Lies: An Investigation into the Impact of Entrepreneurship Education on Entrepreneurial Behavior. *Academy of Management Learning and Education*. In Press.

Rauch, A., Frese, M., Wang, Z.M., Unger, J., Lozada, M., Kupcha, V., & Spirina, T. (2013) National Culture and Cultural Orientations of Owners Affecting the Innovation-Growth Relationship in Five Countries. *Entrepreneurship & Regional Development* 25 (9-10), 732-755.

Rauch, A. & Rijdsdijk, S. (2013): The Effects of General and Specific Human Capital on Long-Term Growth and Failure of Newly Founded Businesses. *Entrepreneurship Theory & Practice* 37(4): 923-941.

Rosenbusch, N., **Rauch, A.** & Bausch, A. (2013): The Mediating Role of Entrepreneurial Orientation in the Task-Environment-Performance Relationship: A Meta-Analysis of 30 Years of Research. *Journal of Management* 39(3): 633-659.